

**AMENDMENTS TO THE CLAIMS**

1. (Currently Amended) A method for rendering mass-market content information accompanied by metadata descriptive of a mood-affecting attribute of the content information of enabling to render mass-market content information to a user, the method comprising enabling the user to store a user profile, and enabling the content to be processed to use a profile of the user for control of processing the content information for the purpose of personalizing the rendering during play-out of the content under the control of the user profile. information.
2. (Original) The method of claim 1 wherein the profile comprises a dynamic part with biometric information about the user.
3. (Currently Amended) The method of claim 2, wherein comprising acquiring the biometric information is acquired via a sensor coupled to the user.
4. (Original) The method of claim 1, wherein the profile comprises information about a current activity of the user.
5. (Original) The method of claim 1, wherein the profile comprises a static part based on at least one of: a history of the user, a declared interest, a declared preference.
6. (Currently Amended) The method of claim 1, further comprising: providing metadata indicative of a mood affecting an aspect of the content; and enabling the matching of to-match the metadata against the user profile for the control of the processing.

7. (Original) The method of claim 1, wherein the processing comprises storing the content for personalized rendering later on.

8. (Currently Amended) A consumer electronics system for rendering mass-market content information accompanied by metadata descriptive of a mood-affecting attribute of the content information to a user, the system comprising:  
a memory for storing a user profile; and  
a controller coupled to the memory for controlling a processing of the content for the purpose of personalizing the rendering during play-out of the content, under control of the user profile.

9. (Currently Amended) The system of claim 8, further comprising:  
a sensor for sensing a current biometric attribute of the a user;  
an interpreter coupled to the sensor and the memory for interpreting an output signal from the sensor within the context of the user profile.

10. (Currently Amended) The system of claim 8, configured to receive the metadata indicative of a semantic or mood affecting attribute aspect of the content, and wherein the controller is operative to match the metadata against the profile for the control of the processing.

11. (Currently Amended) A computer-readable medium encoded with a software program, the software program, when executed by a processor, controls a consumer electronics apparatus for rendering mass-market content information accompanied by metadata descriptive of a mood-affecting attribute of the content information to a user, the software program being configured to use a profile of the user

Appl. Serial No. 10/569,174  
Amendment and/or Response  
Reply to Office Action of 11/26/08

for control of processing the content information for the purpose of personalizing the rendering during play-out of the content.

12. (Cancelled)